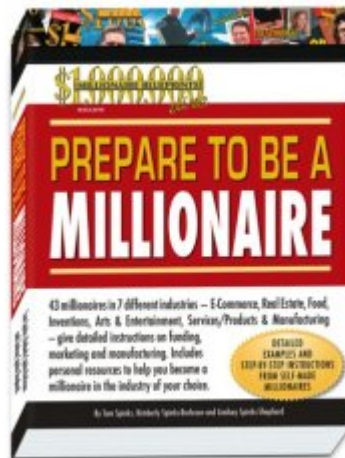


For Immediate Release

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PREPARE TO BE A MILLIONAIRE *Tom Spinks, Kimberly Spinks-Burleson and Lindsay Spinks-Shepherd*



43 Millionaires in 7 different industries – E-Commerce, Real Estate, Food, Inventions, Arts & Entertainment, Services/ Products & Manufacturing / Service Industry – give detailed instructions on funding, marketing and manufacturing. Includes personal resources to help you become a millionaire in the industry of your choice.

From the editor of the highly successful *Millionaires Blueprints Magazine* comes ***Prepare to Be a Millionaire*** (HCI Books -- \$24.95) --the extensive and effective guidebook every millionaire wishes they had when they were starting out. It contains information on all the concerns of first-time entrepreneurs and seasoned entrepreneurs who want to get better at their game. And all this information is from experts who've been there---43 accomplished entrepreneurs in seven completely different industries---who have achieved entrepreneurial success.

The book has practical and sound advice and contains:

- detailed instructions in question and answer format
- specific examples of how to start a new business or how to grow an existing enterprise
- information on obtaining start-up capital
- “tried and true” marketing strategies
- finding invaluable manufacturing sources
- a “resource” section containing Web site addresses, contact phone numbers and e-mail addresses of the exact companies each millionaire looked to for direction follows each individual blueprint

Here’s an example of how chapters in *Prepare to Be a Millionaire* are structured:

The millionaire’s name is Tito Beveridge. His business is Tito’s Homemade Vodka. Beveridge is a geologist turned distiller who made a million splash in the vodka market; Andi Brown whose company is focused on the well being of cats, Halo, Purley for Pets started with \$3,000.00 when her sick cat whose four days of a changed diet caused improved health was her inspiration to learn manufacturing and create 30 different food products for cats; Paula Lambert from Dallas Texas whose handmade mozzarella inspired her to open her factory in Texas now makes 250,000 pounds of cheese annually, Yanik Silver in MD. selling e-books to self improvement seminars online sharing the secrets of his internet success and resources.

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In each chapter we learn about their business blueprints revealing the following aspects:

- The Challenge
- The Blueprint
- The Process
- The Money
- The Business
- The Legal
- The Distribution
- The Marketing
- The Plan to Follow (step by step)
- The Resources

This interviewing method provides readers with real world information about how certain millionaires got started and how they got to the level of success they enjoy today.

Prepare to Be a Millionaire will help entrepreneurs avoid costly mistakes and is a comprehensive business guide for those serious about their new business ventures.

Prepare To Be A Millionaire

Tom Spinks, Kimberly Spinks-Burelson and Lindsay Spinks-Shepherd
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Available at bookstores, online or to order directly from the publisher,
CONTACT : (800) 441-5569 or www.hcibooks.com

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